

COMMUNICATION

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2



STRUCTURE
PROBLEM

Think disaggregation and early hypotheses:
What could be key elements of the problem?

1



DEFINE
PROBLEM

Think Impact:
What does a client need to know?

3



PRIORITIZE
ISSUES

Think speed:
Which issues are most important at this present moment in time?

4



PLAN ANALYSES
AND WORK

Think efficiency:
Where and how should the team spend its time?

6



SYNTHESIZE
FINDINGS

Think "So What":
What implications do our findings have for the client?

5



CONDUCT
ANALYSES

Think Evidence:
What are we trying to prove/disprove?

7



DEVELOP
RECOMMENDATION

Think Potential Solution:
What should the client do?



CLIENT
RESULTS